

Daniel A. Horowitz

845-837-9679

Experience

HealthFirst, Senior PHP Architect - Health insurance company, in New York., Sept '17 to Nov '17

- Developed internal and client facing portals to accommodate the renewal of insurance policies.
- Heavy on integration of various third party services.

Blue Core Studios, Lead Developer/Designer - Film and TV Production Comp., Jan '05 to Jun '17

- Lead the design, development and maintained the entire web presences of up to 8 websites.
- Built 100% custom; Blogs, Subscription Management Systems to Shopping Carts and more.

QuickWit, Technical Consultant - Designer - Web Development Company, Aug '14 to Nov '16

- Providing expertise and management for Web/Application/Mobile Development projects.
- **CZ Collections**, Team Lead Developer/Architect - Wholesale Jeweler, Mar '16 to Aug '16
 - A custom application integrating order management and logistics of various online retailers; ie., Overstock.com, MobStub...; utilizing a custom integration of Jewels 2000 (FoxPro App.) and ShipStation. With the amount of data that had to be process and sanitized we hit the realm of big data (10GB of RAM was required). Running hundreds of thousands of operations on a single dataset. Finding a way to process "big data" with minimal resources, into MySQL.

DreamzTech, Technical Consultant - Enterprise App. and Web Dev., Jul '16 to Aug '17

- Providing expertise and management for Web/Application/Mobile Development projects.

FitMi, Senior Developer Team Lead - Fitness App. (iOS, Android), Oct '14 to Aug '16

- Designed and developed the entire infrastructure, while leading a multinational team of 13.
- Implementing both a custom RESTful API and web-services.
- Handled contract negotiations and policy definition.

GroupDate, Lead Developer/Designer - Dating Platform, Nov '14 to Mar '15

- Developed the entire web presence and image.

Measupro.com, Lead Developer - Scale Retailer, Apr '15 to Aug '15

- Created a custom implementation of WordPress, utilizing WooCommerce Ecommerce platform and many more features.
- Developing a custom method with CSS zoom for the adaptation of high resolution screens to automatically enlarge the site to perfectly fit the display. Eliminating any odd scaling of CSS zoom.

KenSegall.com, Senior Developer/Designer - Former Creative Director of Apple, Feb '12 to Mar '12

- Updated, repaired and refined current WordPress.
- Contracted by Ken Segall, is the former Creative Director of Apple Computers.

Primary Skills

PHP Expert 19yrs, **Python** Advanced 4yrs, **MySQL** Expert 19yrs, **MSSQL** Expert 19yrs, **Javascript** Expert 19yrs, **JQuery** Expert 10yrs, **AngularJS** Beginner 1 yr, **CSS3** Expert 19yrs, **HTML5** Expert 19yrs, **UX & UI Design** Expert 15yrs, **AJAX** Expert 10yrs, **Web Services Architect** Intermediate 2yrs, **RESTful** Expert 7yrs, **JSON** Expert 10yrs, **XML** Expert 19yrs, **Git** Advanced 1yr, **Security** Expert 19yrs, **DevOps** Intermediate 2yrs, **Usability Protocols** Expert 15yrs, **Agile** Advanced 3yrs, **(IA)** Expert 14yrs, **User, Testing** Expert 5yrs, **Prototyping** Expert 15yrs, **Persona Creation** Expert 15yrs, **Website Analytics** Expert 15yrs, **WordPress** Expert 10yrs, **EXTJS** Advanced 7yrs, **Symfony** Advanced 2yrs, **Laravel** Advanced <1 yrs, **PayPal API** Expert 5yrs, **ShipStation API** Advanced 1yr, **Facebook API** Expert 4yrs, **Jira** Beginner 1yrs, **cPanel** Expert 11yrs, **Plesk** Expert 10yrs, **Adobe Suites** Expert 25yrs, **MS Office** Expert 19yrs

Work Samples

SeekingWriter - (access upon request)

- A custom exchange connecting talented writers with projects. Utilizing: PHP, MySQL, REST, JQuery, CSS, HTML, CentOS

CZ Collections - (access upon request)

- A custom application integrating order management and logistics of various online retailers, ie., Overstock.com, MobStub...; utilizing a custom integration of Jewels 2000 (FoxPro App.) and ShipStation. With the amount of data that had to be process and sanitized we hit the realm of big data (10GB of RAM was required). Running hundreds of thousands of operations on a single dataset. Finding a way to process "big data" with minimal resources into the Web App with a connection to MySQL. Utilizing: PHP, MySQL, FoxPro, Visual Basic, XML, JQuery, CSS, HTML, IIS, CentOS, Windows Server

Blue Core Studios - <http://www.bluecorestudios.com/>

- Designed and developed as a sole developer the entire web presences from the ground up. The website is running on my own proprietary MVC Framework and my own proprietary Shopping Cart. Utilizing: PHP, MySQL, JQuery, CSS3, HTML5

Blue Core Studios - <http://www.bluecorestudios.com/shop>

- Designed and developed as a sole developer the entire ecommerce application from the ground up. With a focus on simplicity, a streamlined user experience and running on my own proprietary Shopping Cart. Utilizing: PHP, MySQL, JQuery, CSS3, HTML5

FundWarrior - <http://www.fundwarrior.com/>

- Is a custom crowdfunding site. Customized for crowdfunding. It is a current project that in beta testing. Utilizing: PHP, MySQL, JQuery, CSS3, HTML5

KenSegall.com - <http://www.kensegall.com/>

- Updated design and function of Mr. Segall's Wordpress site and fixed all of the errors he had in his system. Utilizing: Wordpress, PHP, MySQL, JQuery, CSS2, XHTML 1.0 Transitional

Professional References

Eddie Lebron - Owner - Blue Core Studios

Direct: (845) 325-1894

Jason Baumer - Owner - Group Date

Direct: (858) 342-8192

Richard Lomax - Infrastructure Engineer - Creative Mobile Technologies

Direct: (347) 560-4835